

# ACTION CANADA REPORT 2008



'07 Fellows visit the National Assembly of Quebec. In the background, Charles Huot's 1913 painting, Le débat sur la langue (The Language Debate).



## PRIME MINISTER . PREMIER MINISTRE

I am pleased to extend my warmest greetings to the readers of the Action Canada 2007-2008 Annual Report.

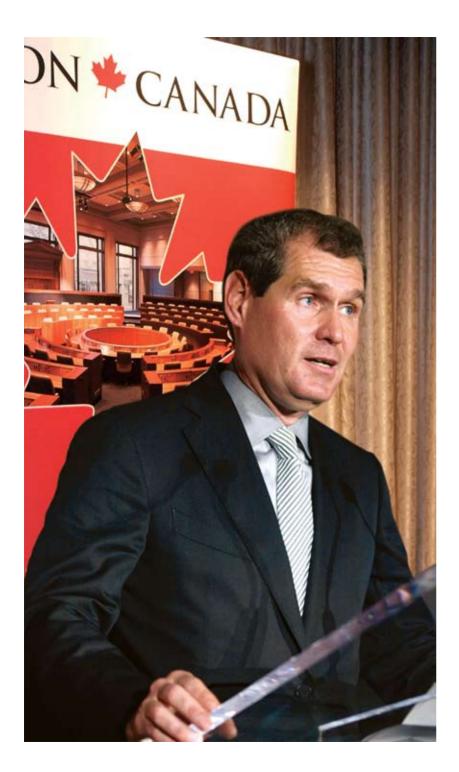
Since its founding in 2002, Action Canada —a partnership between the federal government and the private sector — has been committed to "building leadership for Canada's future," attracting a number of exceptional young Canadians who are interested in public policy development and decision-making issues. Through its innovative approach, the organization offers participants the opportunity to attend a series of working conferences and to engage in the investigation of current critical issues, while forging invaluable connections with mentors, role models and peers.

I would like to commend all those involved with Action Canada for their efforts to provide young Canadians with an outstanding fellowship program that fosters leadership and allows them to make a positive difference in the world.

On behalf of the Government of Canada, please accept my best wishes for continued success.

The Rt. Hon Stephen Harper, P.C., M.P.





# MESSAGE FROM THE CHAIR

Action Canada is an investment in young Canadians who have demonstrated leadership for the country. It is funded through a partnership between the private sector and the Government of Canada.

On behalf of Action Canada, I would like to thank Sam Belzberg and Jack Blaney for their vision and leadership in establishing this great organization, and Mr. Belzberg for his significant financial contribution to realize that vision.

I also am pleased to thank our federal government partners Canadian Heritage, Justice Canada, Indian and Northern Affairs Canada, Industry Canada and Human Resources and Social Development Canada.

This partnership has been a resounding success, establishing a powerful foundation to connect and nurture our future leaders.

2007/2008 is the final year of the initial funding agreement. Recognizing the program's success, both the federal government and Sam Belzberg have agreed to a further two-year commitment, while the Board seeks new private-sector partners.

As the new chair of Action Canada I look forward to reaching out to the private sector to expand its support of Canada's future leaders.

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CLAY HORNER

## THE VISION

Imagine a nationwide network of young Canadians whose exceptional talents, experiences and perspectives represent the entire mosaic of Canadian culture. Who all understand how to lead, how to achieve and how to succeed. Who recognize that they can make a difference to their country—and who support each other to do so.

This is the Action Canada Network, born of a vision in 2002 to establish a fellowship program to build leadership for Canada's future.

In just five years, the Action Canada program has generated an unprecedented national network of 86 outstanding Canadians. With their diverse talents and leadership skills, coupled with their passion for Canada, they are beginning to transform the way we think about public policy and how we address issues facing the country.

Our Action Canada Fellows describe their fellowship year as unforgettable and transformative, one that has had a profound effect on their will and ability to turn ideas into action.

I'm pleased to present this 2008 report with highlights from our first five fellowship years.



Action Canada Co-Founders Sam Belzberg (left) and Jack Blaney (right) and CEO Cathy Beehan welcome Foreign Affairs Minister David Emerson (centre) to the 2007 Vancouver Working Conference at Simon Fraser University's Segal Graduate School of Business.

"I can count on one hand the experiences in my career that I view as transformative. Action Canada is certainly one of them. I have been exposed to new ideas, developed new skills, and met incredible people. I was challenged and inspired. It has been an invaluable opportunity."

— REBECCA COMLEY, FELLOW, EMERGENCY ROOM PHYSICIAN

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CATHY BEEHAN FOUNDING CEO



Kevin Lynch (centre), Clerk of the Privy Council and Secretary to the Cabinet joins Action Canada for the 2008 Ottawa Working Conference.

"For me, it has been a year of seeing an amazing group of people work together to accomplish an amazing feat. It will set the standard by which I will compare any future leadership initiative."

— BEN FINE, FELLOW, MEDICAL STUDENT AND CO-FOUNDER OF STAND CANADA, A STUDENT ORGANIZATION DEDICATED TO ENDING THE CRISIS IN DARFUR

"It is rare to have access to people at the levels we were exposed to across the country through Action Canada. Their obvious commitment to their work made me proud to be Canadian."

— JANE MCDONALD, FELLOW, EXECUTIVE DIRECTOR, SUSTAINABLE PROSPERITY

# THE DIRECTORS

Clay Horner, former Deputy Chair of the Board, was appointed Chair in February 2008. He is Co-Chair of Toronto-based law firm Osler, Hoskin and Harcourt. At the same time, Action Canada Co-Founder Samuel Belzberg, OC and President and CEO of Gibralt Capital Corp., was appointed Founding Chair of the Action Canada Board.

**Jack Blaney**, OBC and Commissioner, International Joint Commission, is the Board's Secretary Treasurer. **Jodi White**, President, Public Policy Forum, is a Director.

Frances Belzberg, CM and Ann Cowan, Executive Director, Simon Fraser University Vancouver, co-chair the Action Canada Advisory Council.

**Cathy Beehan**, Founding CEO and a recipient of the Prime Minister's Outstanding Achievement Award for excellence in the Public Service, leads this precedent-setting initiative.

## THE FELLOWS

Each year we select up to 20 emerging leaders to be Action Canada Fellows. They are the top candidates from a nationwide call for nominations. Many have legal, medical or business degrees, have founded international non-profit organizations, or worked within government. Some are Rhodes scholars, while others pursued alternatives to post-secondary education. What they share in common is demonstrated engagement with public policy and a commitment to Canada.

The 86 Fellows who make up the Action Canada Network to date represent the Canadian mosaic of gender, ethnicity, language and geography. They exemplify drive, dedication to Canada and a commitment to excellence.



Mary Lou Finlay (mid-row, centre), former host of CBC's As It Happens and Michael Chambers (mid-row, centre-right), President of the Canadian Olympic Committee, join Action Canada for the 2007 Power of the Ouestion leadership skills session held in Whistler. British Columbia.

## THE PROGRAM

Each Fellow receives a \$20,000 fellowship and joins our 10-month program focused on enhancing leadership skills and nurturing a greater understanding of Canada and its public policy issues.

The program revolves around three intensive working conferences held in Vancouver, Ottawa and one location elsewhere in Canada. Since 2003, third conferences have been held in Newfoundland and Labrador, Yukon, Nunavut, Alberta and Ouebec.

In 2007/2008, to complement the year's theme, *Canada as a World Leader*, Fellows traveled to Washington, DC. They visited the US Holocaust Memorial Museum, met **Pat Souders**, Chief of Staff to Senate Assistant Majority Leader Richard Durbin, were hosted at the House of Representatives by **Jeff Strunk**, assistant to Congressman John Boehner, House Minority Leader, and discussed Canada/US relations with Ambassador **Michael Wilson** and officials at the Canadian Embassy.

Each fellowship year, Fellows learn from and interact with current leaders in government, business, non-governmental organizations (NGOs) and academic institutions. They also undertake public policy projects of significance to Canada.

During the conferences and through project work, Fellows formally and informally practice leadership skills such as public speaking, the use of dialogue, the power of asking questions, teamwork and networking.

"The Action Canada program is unique because it facilitates both skill development and enhances understanding of issues of importance to Canada. While different programs exist that provide aspects of both of these objectives, rarely do the two come together in such a powerful and sustained way as Action Canada."

— BENJAMIN PERRIN, FELLOW, ASSISTANT PROFESSOR OF LAW, UBC FOUNDER OF THE FUTURE GROUP, AN NGO THAT COMBATS HUMAN TRAFFICKING

# LEARNING FROM LEADERS

Many leading Canadians from all sectors, including business, government, academia and the arts, have shared their knowledge with Action Canada Fellows.

They include former Leader of the Opposition Preston Manning, Manulife President and CEO Dominic D'Alessandro, former Governor-General Adrienne Clarkson, VANOC CEO John Furlong, National Chief of the Assembly of First Nations Phil Fontaine and Canadian poet Roy Miki.

In 2007/2008 Fellows met with, among many others, former United Nations Deputy Secretary-General Louise Fréchette, Ambassador Michael Wilson, President of Inuit Tapiriit Kanatami Mary Simon, Journalist Mary Lou Finlay, Foreign Affairs Minister David Emerson and Clerk of the Privy Council Kevin Lynch.

## THE ACHIEVEMENT

For Josh Silvertown, Action Canada coalesced his passion for making a difference with the inspiration and skills to make it happen. A long-time volunteer for various youth initiatives, Silvertown has grown his 2004 Action Canada task force's public policy project, DreamCatcher Yukon, into a successful non-profit organization devoted to keeping northern youth in school.

DreamCatcher uses online career mentoring to capture Yukon high school students' interests and demonstrate potential career options if they remain in school. The Yukon-based program, now funded through the territorial and federal governments, will launch a pilot project this year in Nunavut, where the high school student dropout rate is significantly above the national average.

"I don't look on this as a volunteer pursuit, but as a passion," says Silvertown, 31, a medical research scientist with an MBA who spends upwards of 20 hours on weeknights to move DreamCatcher forward. He attributes much of his project's success to the Action Canada Network and to the ongoing team effort from Fellow Beverly Sembsmoen.

"In my cohort there were individuals leading charities and non-profit organizations," he says. "They mentored me on how to get DreamCatcher going." As well, he says, "Action Canada gave us a sense of patriotism; a sense of the cultures and peoples of Canada and how we need to bridge the gaps. DreamCatcher is one example of how we can bridge the cultural, educational and geographical gaps in Canada."

Josh Silvertown '04 holds a PhD in biomedical sciences from the University of Guelph and an MBA from the Richard Ivey School of Business, University of Western Ontario. He has volunteered with Big Brothers Big Sisters as a big brother, as chair of the recruitment committee and as a member of the board of directors.

For Fellow Andrew Sniderman, his task force experience creating Green Bonds was "the thrill of a lifetime". Green Bonds is a proposal for a government-backed bond to accelerate renewable energy technology development. Conceived as the equivalent of a Victory Bond for the environment, the project is receiving national media attention. The team is committed to working beyond their fellowship year to get Green Bonds onto the federal government's 2009 budget agenda.



Josh Silvertown with Yukon students registered in DreamCatcher Yukon. A non-profit organization devoted to keeping northern youth in school, DreamCatcher grew out of an '04 Action Canada task force project.

"Action Canada put me on a team of Fellows that included a cleantech entrepreneur, an apparel company executive, an Oxford international-relations scholar and a medical student who started a Darfur-focused NGO," says Sniderman, 25, who is a Rhodes Scholar and co-founder of the Genocide Intervention Network. "The idea for Green Bonds was born in an electric atmosphere of possibility afforded by a talented and diverse group with a license to create."

"More than any seminar or lecture ever could, the real-world experience of making Green Bonds a reality has taught me an enormous amount about creating public policy in Canada."

"This fellowship re-affirmed my predisposition to dream big. There is nothing like having the opportunity to be inspired by fellow Canadians doing incredible things."

Andrew Sniderman '07 holds a BA from Swarthmore College, Philadelphia. He is on a Rhodes Scholarship at Oxford University where he is studying for a Master of Philosophy in political theory.



Andrew Sniderman with task force colleague Emily Paddon presenting the Green Bonds public-policy project to a packed audience in Toronto.

When Jane Ambachtsheer helped to launch Canada's first responsible investments group in 2004 at Mercer, a worldwide consulting, outsourcing and investment services firm, one of her first projects was for the United Nations. "We helped to develop a set of principles for responsible investment, which have now been adopted by over 400 global investment institutions, managing \$15 trillion of assets," she says proudly.

For Ambachtsheer, responsible investing—which integrates environmental, social and governance considerations—is a passion.

"To see positive social and environmental change you need the full range of stockholders to become aware and involved," she says. "Institutional investors have huge potential to influence how business operates. But those assets have rarely been utilized in thinking about environmental, social or governance situations."

She has since grown the responsible investment group, headquartered in Toronto, to 15 professionals located in New York, London, Stockholm, Sydney and Tokyo. The group's expansion and success is testament to a growing interest in responsible investing.



Jane Ambachtsheer '06 with task force members Bart Kasowski (left) and Rick Nielsen (right).

For Ambachtsheer, 33, joining Action Canada's 2006/2007 cohort was an opportunity to expand her understanding of how the bigger, public-policy context shapes and influences the social and environmental issues to which she is so committed.

Recently, she ventured into municipal politics, joining the finance committee of Toronto's Atmospheric Fund, which is dedicated to reducing greenhouse gas emissions in Toronto.

"Action Canada has opened my eyes to many different opportunities where I can use my energy and passion to influence change."

Jane Ambachtsheer '06 is a national partner and global head of responsible investing at Mercer. In 2005, Global Proxy Watch recognized Jane as one of the top 10 "Architects of Governance." In 2008, Chatelaine magazine listed her as one of "80 Amazing Canadian Women to Watch." She holds a Bachelor of Economics and English Literature with honours from York University, and a Master of Social Science from the University of Amsterdam. She is an adjunct professor at the University of Toronto, where she co-teaches a graduate course on responsible investment.



Fellow Justin Ferbey (left), a Senior Government Official of the Yukon Carcross/Tagish First Nation, was pleased to meet Mary Simon, Leader of the Inuit Tapiriit Kanatami, the national organization representing the Inuit, and Max Gros-Louis, Grand Chief of the Huron-Wendat Nation, during Action Canada's visit to the new Musée Huron-Wendat, Wendake, Ouebec.

"Engagement and convening a diversity of opinions and peoples is Action Canada's, and arguably our country's, greatest strength—diversity in the leadership styles presented; diversity in the backgrounds of the Fellows and speakers; diversity in the issues we engaged with."

— EMILY PADDON, FELLOW, TRUDEAU SCHOLAR



Raymond Bachand, Minister of Economic Development, Innovation and Export Trade and Minister of Tourism (second from left), meets '07 Fellows during the 2008 Quebec Working Conference.

"What the fellowship year instilled in me is the responsibility to honour the experience by continuing to serve in a capacity guided by our Canadian values such as integrity, compassion, empathy, and passion. I do feel a sense of responsibility to live up to the vision of Action Canada—to develop into a leader who can meet the new challenges facing our nation."

- JUSTIN FERBEY, FELLOW, SENIOR GOVERNMENT OFFICIAL, CARCROSS/TAGISH FIRST NATION

#### UNDERSTANDING CANADA'S DIVERSITY

During the working conferences Fellows explore Canada's diversity and its regional challenges and opportunities.

Touring Alberta's oil sands and Fort McMurray, they experienced first-hand the challenging impacts of rapid development. In Voisey's Bay nickel mine in Labrador, they learned how land claims issues impacted this important economic initiative. In the Yukon they examined issues relating to oil and gas pipeline development, Aboriginal self-government and health delivery in the north. A trip to Nunavut introduced Fellows to the Inuit life and culture as well as critical Arctic sovereignty issues.

In 2007/2008 Fellows traveled to Quebec where they explored the province's political, social and economic history as well as issues inspiring young Quebecois today.

Conference sessions included examination of the roles of the Inuit and First Nations in Quebec; a dialogue dinner where five past Action Canada Fellows discussed historical and current thinking about Quebec's identity and political economy; and a visit to the National Assembly where Fellows met with Minister Raymond Bachand, Leader of the Official Opposition Mario Dumont, and MLA Bernard Drainville.

A field trip to Saguenay, one of the world's most important aluminum manufacturing regions, included a visit to a Rio Tinto Alcan facility. Here Fellows learned how a multinational company can partner with community to not only provide jobs but also serve as a catalyst for economic development by encouraging small enterprise clusters and promoting local expertise.

"In terms of communications, my abilities have greatly improved over the last year, in both spoken and written forms... I was able to speak with confidence on subjects close to my heart as well as others with which I was not as familiar. As far as writing is concerned, you have also provided me with an exceptional learning opportunity."

— GINO REEVES, FELLOW, MANAGING DIRECTOR, PLACE AUX JEUNES DU QUÉBEC (PAJQ)

AN ORGANIZATION THAT SEEKS TO COUNTER THE EXODUS OF YOUNG QUÉREÇOIS

Dr. Nadine Caron '04 thanks speaker Robert Bertram, Executive Vice President, Investments, Ontario Teachers' Pension Plan during the Action Canada Five Year Celebratory Luncheon.





Fellows Shauna Mullally (left) and Rebecca Comley (right) refined their writing skills in an op-ed workshop with Canadian journalists (I-r): Roy MacGregor, Stephen Hume and Jacquie McNish.

"I look forward to the editorial workshops with Action Canada Fellows. We are supposed to be offering advice about crafting compelling editorial arguments, but the reality is that these talented young men and women teach me about emerging issues, policies and passions often overlooked by mainstream media."

- JACOUIE MCNISH, COLUMNIST, THE GLOBE AND MAIL

#### **CONTRIBUTING TO CANADIAN COMMENTARY**

Communicating relevant, timely opinions and ideas to the public is an important skill for leaders interested in implementing or changing public policy. That's why Action Canada works closely with Fellows to hone their skill at writing op-ed pieces worthy of publication in national news media.

In each fellowship year since 2005, we have asked eminent Canadian journalists and editors to work with Fellows on their commentary-writing skills. Over the years, Fellows have benefited from the expertise of journalists such as Jeffrey Simpson, Roy MacGregor, Stephen Hume, Andrew Cohen, John Fraser, Jacquie McNish, Alain Dubuc and writing mentors Mark Winston, Antonia Maioni and Bob Foulkes.

As a result, Fellows' op-eds on significant Canadian issues have appeared in publications that include *The Globe and Mail, Calgary Herald, Toronto Star, Halifax Herald, La Presse* and *Corporate Knights*.



'05 Fellow Guillaume Lavoie organized a session for '07 Fellows at Rio Tinto Alcan's Dubuc plant in Quebec's Saguenay region, home to some of the world's largest aluminum production facilities.

"I think Action Canada is a wonderful program for taking some of Canada's best young minds and exposing them to the challenges and opportunities of the entire country."

— JEFFREY SIMPSON, COLUMNIST, THE GLOBE AND MAIL



Action Canada Director Jodi White (left), Moderator of the *Canada as a World Leader* dialogue dinner at the 2007 Vancouver Working Conference, with presenters (I to r) Paul Evans, Louise Fréchette. Gordon Smith and '07 Fellows Emily Paddon and Taylor Owen.

# CREATING LEGACY AND EFFECTING CHANGE

Fellows' task force projects have inspired Canadian practice and policy and are effecting positive change. In 2007, project advisors were Rae Hull, Director of Media Arts Programming, Cultural Olympiad, VANOC, Antonia Maioni, Director, McGill Institute for the Study of Canada and Malcolm Rowe, Court of Appeal Judge, Newfoundland and Labrador. A sampling of project legacies includes:

DreamCatcher Yukon, a 2004 e-mentoring and leadership pilot project designed to keep Grade 9 Yukon students in school. It was so successful that it receives ongoing territorial and federal funding. In 2009, the program will launch a pilot project in Nunavut. Action Canada Fellows from various cohorts support this legacy project by acting as mentors to these students in Canada's north.

Stop the Traffic, a 2005 project on human trafficking, included a workshop that brought together, for the first time, representatives from academia, NGOs, media, the federal government and the United Nations to discuss issues around human trafficking. It was key to inspiring reforms in Canadian policy regarding victims of human trafficking.

"Moving in the Right Direction? Labour Mobility, Labour Shortage and Canada's Human Potential" was a 2006 policy paper dealing with critical labour issues related to our economic future. In July 2008, Canada's premiers adopted a key recommendation of the report, resolving that by January 1, 2009, any worker certified for an occupation by a regulatory authority in one province or territory would be recognized as qualified in all other provinces and territories.

"Action Canada has served to solidify three things for me: a connection to Canada that I now believe will bring me home from abroad; the connection to a network that has shaped what I believe I will do when here; and, has helped to form the basis for an intellectual project seeking to capture the politics of the generation that Action Canada has helped foster."

— TAYLOR OWEN, FELLOW, TRUDEAU SCHOLAR
SOCIAL SCIENCES AND HUMANITIES RESEARCH COUNCIL SCHOLAR



John Furlong (right), CEO, Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games with '07 Fellows Gino Reeves and Jane McDonald at the 2010 Olympic session.

# FELLOWS TAKING ACTION AND WORKING FOR CANADA

Action Canada Fellows are using their newly acquired leadership knowledge and networks to succeed in business, volunteer work and government service.

**Denise Taschereau** '03 used her \$20,000 Action Canada fellowship to start Fairware, a business that sells ethically sourced and environmentally responsible promotional products. She won the grand prize in the Small Business BC 2006 business-plan competition for her new business venture.

Anil Patel '04's Framework Foundation, a Toronto-based organization that encourages civic engagement among young Canadians, is expanding across Canada thanks to assistance from Action Canada Fellows who have supported him to bring his foundation's Timeraiser program to Calgary, Vancouver and Ottawa. The Timeraiser program raises volunteer hours for charity. Since 2002, Framework has generated more than 38,000 volunteer hours benefiting 260 charitable organizations and has invested over \$204,000 in the careers of emerging Canadian artists.

**Guillaume Lavoie** '05 has followed in Action Canada's footsteps to establish Mission Leadership Quebec, an initiative that seeks to improve young Quebecois leaders' knowledge and networks in Canada and abroad through fact-finding and exploratory missions.

Benjamin Perrin '07 has launched a public policy initiative to provide the first comprehensive account of Canada's involvement in human trafficking for sexual exploitation, and to propose effective recommendations to confront this problem. The project will compile its information in the first Canadian Human Trafficking database.

Tim Coates, Jane McDonald, Shauna Mullally, Taylor Owen, Gino Reeves and Irvin Studin were all Fellows on the 2007 *Lester* magazine task force. Through their Action Canada experience they committed to publishing a Canadian magazine promoting public debate on foreign affairs. Watch for it!

#### AN INVESTMENT FOR THE FUTURE: ACTION CANADA FELLOWS

Freddy Abnousi Guillaume Lavoie Alia Ali Martin Lavoie Jane Ambachtsheer Ann McCann Wade AuCoin Jane McDonald Sharlene Azam Jake McFwan Chiara Barazzuol Peter MacLeod Alex Boston Cynthia Mackenzie Neil Bouwer Oliver Madison David Brock Jason Mitschele Craig Cameron Flavie Major Hugo Cameron Cheryl Matthew Karen Caputo Karel Mayrand Nadine Caron Jesse Moore Kevin Chan Jean-Frédéric Morin Caroline Charest Shauna Mullally Yan Cimon Rick Nielsen Tim Coates Taylor Owen Rebecca Comley **Emily Paddon** Severn Cullis-Suzuki Anil Patel Sheelagh Davis Annamie Paul Aaron Pereira David Eaves Sara Ehrhardt Benjamin Perrin Jan Stefan Eperjesi Ben Peterson Justin Ferbey Tina Piper Benjamin Fine Lyndsay Poaps Marc Fournier Tom Rand Kristinn Frederickson Gino Reeves Emmanuelle Richez Darren Fung Nicholas Gafuik Jamie Ross Ginger Gosnell George Roter Susanna Haas Beverly Sembsmoen Sana Halwani Benjamin Shinewald Jason Hein Josh Silvertown David Helliwell Andrew Sniderman Richard Hoshino Irvin Studin Gabriel Jean-Simon Matthew Sullivan Denise Taschereau Roxanne Joyal Léonie Tchatat Diana Juricevic Bart Kasowski Janet Vertesi Ahmed Kayssi Zenia Wadhwani

Alexis Wise

Stéphanie Yates

Rebekah Young

"My career is fundamentally changed. I now view my role as encompassing both business and policy, and I see much more clearly how these two sectors overlap and how I might better contribute to both."

—TOM RAND, FELLOW, ENTREPRENEUR, CLEANTECH VENTURE CAPITALIST FOUNDER OF VCI GREEN FUNDS, BOARD MEMBER OF CLEAN ENERGY DEVELOPMENTS

Fellows of the Action Canada Network (back I-r): Andrew Sniderman '07, George Roter '04, Denise Taschereau '03, Jake McEwan '06, Jamie Ross '03. (Front, I-r): Ben Fine '07 and Shauna Mullally '07 at the *Canada as a World Leader* dialogue dinner, 2007 Vancouver Working Conference.



David Kelton

Craig Kielburger

Pascale Labbé



Fellows from all five fellowship years and guests from business, government and NGO sectors gathered at Toronto's Design Exchange to celebrate Action Canada's success.

"Anyone who thinks this country has run dry on leadership, fresh ideas and simple enthusiasm needs to meet the young men and women in Action Canada. They are the ultimate breath of fresh air for a country renowned for its outdoor beauty."

- ROY MACGREGOR, COLUMNIST, THE GLOBE AND MAIL

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