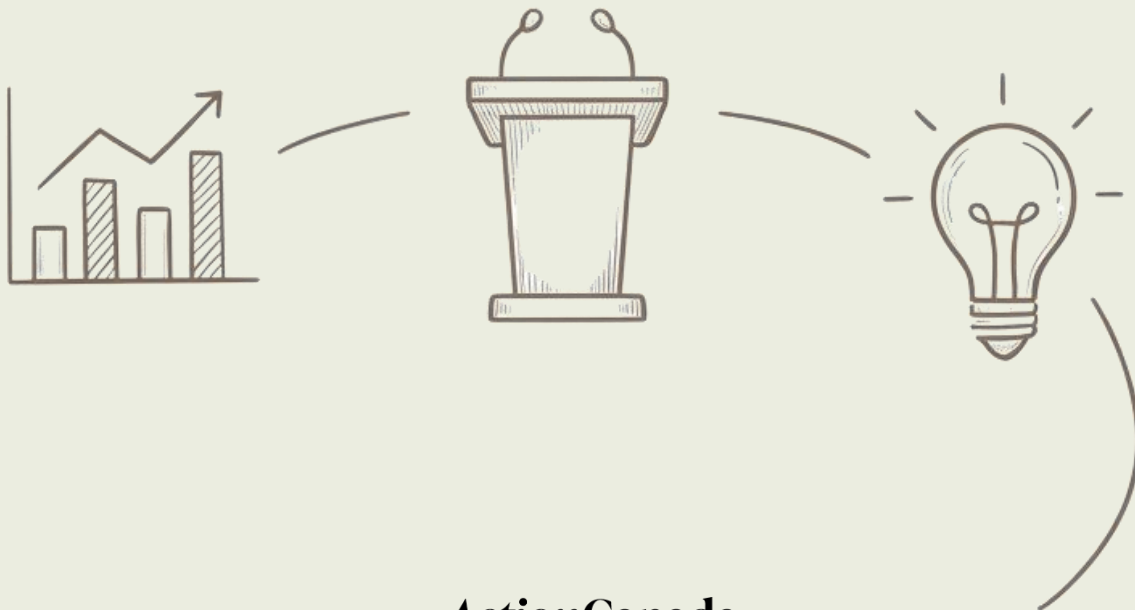




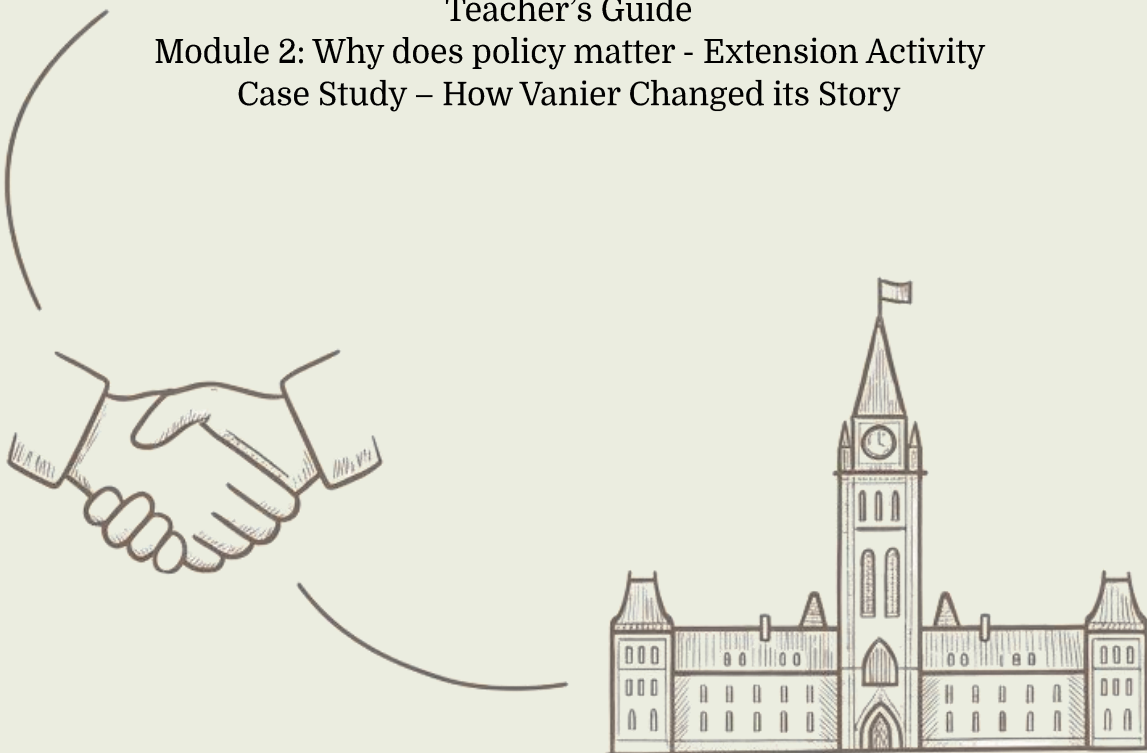
ActionCanada

Policy 101

Teacher's Guide

Module 2: Why does policy matter - Extension Activity

Case Study – How Vanier Changed its Story



POLICY 101 VIDEO SERIES | TEACHER GUIDE

Module 2: *Why does policy matter* - Extension Activity**CURRICULUM LINKS**

This video series fits within the following high school courses across Canada. Teachers are encouraged to explore further connections to other courses in their province or territory.

Alberta - Grade 9 Social Studies - Social Studies 10-1 / 10-2 - Social Studies 20-1 / 20-2 - Social Studies 30-1 / 30-2	British Columbia - Social Studies 10 - Social Studies 11 - Political Science 12 - Social Justice 12
Manitoba - Grade 9: Social Studies - Grade 12: Global Issues: Citizenship and Sustainability	New Brunswick - Social Studies 9 - Civics - Political Science 120 - Law 120
Newfoundland - Social Studies 9 - Social Studies 1201 / 1202 - Social Studies 2201 / 2202 - Social Studies 3201 / 3202 - Ethics and Social Justice 2106 - Career Development 2202	Northwest Territories - Grade 9 Social Studies - Social Studies 10-1 / 10-2 - Social Studies 20-1 / 20-2 - Social Studies 30-1 / 30-2
Nova Scotia - Citizenship Education 9 - Contemporary Canadian Studies 11 - Global Politics 12 - Advanced Global Politics 12 - Law 12	Nunavut - Grade 9 Social Studies - Social Studies 10-1 / 10-2 - Social Studies 20-1 / 20-2 - Social Studies 30-1 / 30-2
Ontario - Grade 10: Civics & Citizenship - Grade 11: Politics in Action: Making Change - Grade 12: Canadian and International Politics	Prince Edward Island - Grade 9 Social Studies - Canadian Studies CAS401A - Civics and Citizenship CIV421A
Québec - Monde contemporain - Sensibilisation à l'entrepreneuriat - Histoire du Québec et du Canada	Saskatchewan - Social Studies 9 - Social Studies 10 - History 30: Canadian Studies - Social Studies 30: Canadian Studies
Yukon - Social Studies 10 - Social Studies 11 - Political Science 12 - Social Justice 12	

Case Study – *How Vanier Changed its Story*

LEARNING GOALS

Upon completion of this Case Study, students will be able to:

- Share how public policy impacted a specific community, using a case study example.
- Identify examples of policies that might also be impacting a community, using a case study example.

TEACHER INSTRUCTIONS

This Case Study is an extension activity for Policy 101 [Module 2: Why does public policy matter?](#) Ensure that you have watched the Module 2 video and explored all or some of the activities in the Teacher Guide before beginning this extension activity.

The Case Study is designed for students to work through independently; simply give each student participating a copy of the included [worksheets](#). However, you can also choose to facilitate small group or whole class discussions using the worksheet questions.

The Case Study consists of the following sections:

UNDERSTAND:

Students are asked comprehension questions to ensure they have fully understood the Case Study video.

CONNECT:

Students are asked questions that help them connect the Case Study video to the learnings from the Policy 101 Module.

APPLY:

Students are asked thinking deeper questions to help them apply their learning to a broader context. Note, this type of question is not always included.

MATERIALS

You will need the following materials to complete the Case Study:

- [Worksheets](#), one copy for each student engaging in the Case Study

Pre-Video Activity

Teachers can share the following background information with students (included in the worksheet below, if you want to print and distribute to students).

Where is Vanier?

Vanier is a neighbourhood in the Rideau-Vanier Ward of the east end of Ottawa, Ontario. Historically francophone and working class, the neighbourhood was a separate city until being amalgamated into Ottawa in 2001. ([source](#))

What is a Business Improvement Area (BIA)?

According to the city of Ottawa, a BIA is a “made-in-Ontario” innovation that allows local businesses and commercial property owners and tenants to join together and, with the support of the municipality, to organize, finance, and carry out physical improvements and promote economic development in their district. ([source](#))

Keywords – Encourage students to listen out for the following words while watching the video

Summit: a meeting where people come together to discuss important issues.

Federal Policy: a rule, plan, or course of action made by the Canadian government.

Main streets: the central streets or downtown areas where local shops and businesses are often found.

Marginalised: people who are pushed to the edges of society and given less power, access, or opportunity.

Community engagement: involving people in decisions and activities that affect their community.

Common ground: ideas or interests that different people share.

* Use the bingo card as an activity sheet to support this activity.

Post-Video Activity – How Vanier Changed its Story

UNDERSTAND:

- What were the challenges faced by the community in Vanier?
- What did Vanier do to address their challenges?

CONNECT:

- Why does public policy matter to the community in Vanier? What impact did it have on helping Vanier?

APPLY:

- What change would you like to see happen in your community?
 - What would you do to make that change happen?

- Which voices would you listen to?
- How might it be challenging to make that change happen?

Answer Key for Teachers

Here are some examples of answers, the list is not comprehensive.

UNDERSTAND:

What were the challenges faced by the community in Vanier?

- Crime
- Poverty
- Substance abuse
- Bad reputation
- People don't want to live in Vanier
- Businesses don't want to open in Vanier

What did Vanier do to address their challenges?

- Brought people together to talk to each other, find solutions and create a sense of community
- Invested in community
- Made Vanier more attractive (e.g. mural, flowers)
- Organised events to bring people together and have fun
- Made sure to include a diversity of voices, including youth, when developing solutions
- Found common interests between different groups

CONNECT:

Why does public policy matter to the community in Vanier? What impact did it have on helping Vanier?

- Public policy (municipal, provincial, federal) determines how much money is invested in a community, whether its for roads, policing, social services, culture, etc.
- Public policy determines what kind of housing gets built in a community (zoning, taxes, etc.), which shapes who lives there
- Public policy impacts what kind of businesses operate in a community, policy can make it easier (e.g. incentives that support businesses) or harder (e.g. restrictive zoning laws).

In the case of the Vanier BIA, they received funding from a federal program that allowed them to buy equipment (tents, chairs, etc.) that made it easier for them to support community groups and businesses that wanted to attend or organise events.

Further Connections

The Vanier BIA brought together different groups to discuss how to move forward as a community. But this can be hard! Explore why in [module 11: why is policymaking hard?](#)

ABOUT THE POLICY 101 VIDEO SERIES

The Policy 101 Series breaks down public policy into digestible content for students through engaging videos, podcasts, and teacher guides. These modules empower students to learn the basics of public policy and critically analyze its implications. The series aims to sow the seeds for a future where youth play an active role in shaping the policies that shape their lives.



Date:

Name:

Where is Vanier?

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What were the challenges faced by the community in Vanier?

What did Vanier do to address their challenges?

Why does public policy matter to the community in Vanier? What impact did it have on helping Vanier?

What change would you like to see happen in your community?

- What would you do to make that change happen?
- Which voices would you listen to?
- How might it be challenging to make that change happen?

BINGO

Policy 101

summit	council	budget	federal policy	democracy
planning	tourism	main streets	mayor	voting
tourism	law	BINGO	identity	participation
strategy	marginalised	common ground	conflict	change
leadership	zoning	regulation	design	community engagement

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